

A GLOBAL EVENT

EIMA International is one of the largest and most prestigious exhibitions in the world dedicated to agricultural machinery. It is a key reference point for economic operators, farmers, technicians and researchers working in the sector. Organized by **FederUnacoma** every two years at the **Bologna** Exhibition Centre, EIMA International is the event chosen by manufacturing industries to launch new products and present their most advanced concepts.

It is precisely the technical content — highlighted by the Technical Innovation Awards — that drives the event's outstanding public success and its strong economic and political relevance. EIMA International also serves as a platform for dialogue and networking among all stakeholders in the agricultural machinery supply chain.



FIGURES FROM THE 2024 EDITION

375,000

square metres of total gross exhibition area

1,748 EXHIBITORS

including 1,073 Italian and 675 international companies from 40 countries

346,800 VISITORS

including 283,700 Italian and 63,100 international attendees

400 OPERATORS

from 83 countries participating in more than 8,400 B2B meetings

A COMPREHENSIVE RANGE

EIMA International's 14 merchandise sectors cover every commodity segment, from crop protection machinery to harvesting equipment and livestock systems.

Sectors dedicated to specific product categories and targeted operator groups give rise to *thematic showcases*, which are highly specialized and clearly identifiable exhibition areas designed to focus attention on specific segments of the market.

MERCHANDISE SECTORS



1. Engines; 2. Land reclamation and forestry machinery; 3. Tractors, power tillers, motor mowers and agricultural transporters; 4. Soil preparation, seeding and fertilization machinery; 5. Crop protection machinery; 6. Irrigation machinery; 7. Harvesting machinery; 8. Primary processing and product storage machinery; 9. Livestock machinery; 10. Agro-industrial machinery; 11. Product transport machinery; 12. Components, accessories and spare parts; 13. Gardening, public green maintenance machinery, powered and hand tools; 14. Other agricultural and livestock machinery; equipment for stable cleaning; machinery and systems for renewable energy production in agriculture.

7 THEMATIC SHOWCASES



Irrigation



Components



Gardening



Digital technologies



Agricultural machinery supply chain organizations



Energy from agro-forestry sources



Research and education

THE 2026 BUSINESS COMMUNITY

700 JOURNALISTS

from 50 countries ensuring full media coverage with materials and press releases in the main international languages

150 CONFERENCES

on technical, economic and policy topics

650 INTERNATIONAL OPERATORS

from delegations representing over 90 countries, organized by the Italian Trade Agency (ITA) in collaboration with FederUnacoma

9,000 BUSINESS-TO-BUSINESS MEETINGS WITH ITALIAN COMPANIES

The world exhibition of agricultural machinery addresses a selected professional audience, including economic operators, farmers, contractors and technicians, as well as experts and researchers in agronomy, mechanics and electronics. The visitor base also includes a growing number of students interested in career opportunities in the sector, along with enthusiasts engaged in part-time farming and gardening. For each visitor category, EIMA provides a comprehensive and carefully structured system of services.

THE WORLD OF EIMA

EIMA International is the result of an efficient system based on a long-standing partnership with **BolognaFiere**, the **Italian Trade Agency (ITA)**, the **Emilia-Romagna Regional Administration** and the **Municipality of Bologna**, as well as with transport operators, hotels and restaurants.

This strong synergy enhances logistics and hospitality across the entire city of Bologna, making EIMA an engaging and comprehensive experience for all visitors.



Discover **eima's** world



eima.it

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